

BOLD PAC

CHAIRMAN LUJAN BRIEFING MEMO

FRIDAY, FEBRUARY 27, - SUNDAY, MARCH 1 2015
CHC BOLD PAC Annual Winter Retreat in Miami, FL

STAFF: Sam Jammal 202.[Redacted]
Virginia Zigras 202.[Redacted]
Amy Strathdee 760.[Redacted]
Steve Fitzer 505.[Redacted]

Flight:

Friday, February 27 American Airlines Flight 1179 Confirmation: VXMPNK
Depart: 2:40 PM DCA Arrive 5:30 PM MIA

Sunday, March 1 American Airlines flight 2206 Confirmation: VXMPNK
Depart: 4:35 PM MIA Arrive 7:04 PM DCA

When you land Steve Fitzer will pick you up and take you to the hotel.

Hotel Confirmation: 32BV9RKZ (Please use VIP desk for check in)
FONTAINEBLEAU MIAMI BEACH
4441 Collins Ave Miami Beach, FL 33140 USA
Hotel: 866-681-9921

Attire: Casual attire is encouraged

Event:

You are attending CHC BOLD PAC Annual Winter Retreat in Miami, FL. This retreat will raise \$210,000 for CHC BOLD PAC. Attendees of this retreat have contributed \$2500- \$5,000 to CHC BOLD PAC to attend.

Schedule:

FRIDAY, FEBRUARY 27, 2015

4:00PM HOTEL CHECK-IN
7:00PM – 10:00PM Poolside Dinner & After Hours Reception
Fontainebleau Hotel – Lapis Pool

SATURDAY, FEBRUARY 28, 2015

10:30AM – 11:30AM Fusion & Univision Meeting with CHC BOLD Members*
Fontainebleau Hotel – Splash Meeting Room 1 & 2
1:00PM – 4:00PM Cabana Poolside Happy Hour
Fontainebleau Hotel – Main Pool
7:30PM – 10:00PM Poolside Dinner & After Hours Reception
Fontainebleau Hotel – Tropez South Lawn
10:00PM – CLOSE Live Night Club (optional)
Fontainebleau Hotel

SUNDAY, MARCH 1, 2015

10:00AM – 11:00AM Bus to Miccosukee Tribe of Indians*
Fontainebleau Hotel: Lobby
(Please bring your luggage & be promptly in the lobby at 10:00am)

11:00AM – 12:30PM Tour Miccosukee Tribe of Indians*
500 S.W. 177th Avenue, Miami, FL 33194

12:30PM – 2:30PM Bus to Miami Airport (We will stop for Lunch on the way to airport)

*** Please see additional memos for meeting information**

Members of Congress to Attend:

Member	District
Rep. Tony Cardenas (CHC BOLD PAC Chair)	CA
Rep. Ben Ray Lujan (DCCC Chair)	NM
Rep. Pete Aguilar	CA
Rep. Jim Costa	CA
Rep. Henry Cuellar	TX
Rep. Tulsi Gabbard	HI
Rep. Ruben Gallego	AZ
Rep. Lujan Grisham	NM
Rep. Loretta Sanchez	CA
Rep. Marc Veasey	TX

CHC BOLD PAC Annual Winter Retreat Attendees:

Organization	First Name	Last Name
AFL-CIO	Andi	Zuniga
American Healthcare Association	Will	Griffith
Airline Pilots Association	David	Martin
Akin Gump	Allison	Binney
American Beverage Association	Franklin	Davis
Amgen	Howard	Moon
Anhauser Busch	Don	Colloway
Anthem	Adam	Goldberg
AstraZeneca	Maria	Firvida
AT&T	Susan	Santana
Baxter	Mariko	Bennett
Coca Cola	Peter	Villegas
Constellation Brands Beer	Jim	Ryan
D&P Creative Strategies	Roberto	Fiero
DaVita	Gary	Whidby
Eli Lilly	Jesse	Price

Enterprise Holdings	Alonzo	Byrd
FedEx	Lance	Mangum
Ferreira Stategies	David	Ferreira
Gila River Indian Community	Governor Stephen	Lewis
Grant Park Global	Mike	Axelrod
Herbalife	Angela	Arbola
Home Depot	Francisco	Uribe
HSBC	Monique	Frazier
Johnson & Johnson	Kimberly	Davis
KPMG LLP	Dayananda	Priya
Latino Victory Fund	Cristobal	Alex
Liuna	David	Mallino
ManTech	Bob	Knight
Mapetsi	John	Harte
Microsoft	Stephanie	Peters
Mission Infrastructure	Mark	Vargas
National Air Traffic Controllers Association	Jose	Ceballos
National Community Pharmacist Association	Karry	LaViolette
Ogilvy	Moses	Mercado
Poarch Band of Creek Indians	Robert	McGhee
Podesta	Oscar	Ramirez
Podesta	Cristina	Antelo
Primerica	Greg	Thomas
Prudential	Ralph	Tyler
Raben Group	Estuardo	Rodriguez
Raben Group	Larry	Gonzalez
Sempre	Tim	Ransdell
Solidarity Strategies	Chuck	Rocha
Sprint	Laura	McPherson
Tonio Burgos & Associates	Max	Trujillo
UFCW	Nikki	Budzinski
UFCW	LaQuita	Honeysucker
Viacom	Reynaldo	Casas
Walgreens	Alethia	Jackson
Wal-Mart	Micaela	Fernandez Allen
Wine & Spirits Wholesalers of America	Reilly	O'Connor

BOLD PAC

BRIEFING MEMO

SATURDAY, FEBRUARY 28, 2015

CHC BOLD PAC Meeting with Fusion & Univision

STAFF:	Sam Jammal	202.[Redacted]
	Virginia Zigras	202.[Redacted]
	Amy Strathdee	760.[Redacted]
	Steve Fitzer	505.[Redacted]

What:

You are attending a CHC BOLD PAC meeting with Boris Gartner, Isaac Lee from Fusion TV & Beau Ferrari, Julia Saenz, Bert Gomez from Univision.

Date: SATURDAY, FEBRUARY 28, 2015

Location: Fontainebleau Hotel
4441 Collins Ave Miami Beach, FL 33140 USA
Splash Meeting Room 1 & 2

Time: 10:30am – 11:30am

About Boris Gartner is a media executive currently serving as SVP and Chief Strategy Officer for Fusion, the Joint Venture between Univision and ABC. In this position, he works on company-wide strategy, partnerships, and business development — focusing on growing the reach and impact of Fusion’s content offerings in the digital space. He also leads a strategy team that drives new initiatives and growth opportunities across the company.

About Isaac Lee is CEO of Fusion. Isaac Lee is also the president of news for Univision Communications Inc., the leading Spanish-language media company serving Hispanic America. He is responsible for leading news across the enterprise, which includes strategic and editorial oversight of programming and production across the Univision networks, Univision Radio, Univision Television Group, and the company’s digital platforms.

About Beau Ferrari is executive vice president of Operations for Univision Networks at Univision Communications Inc., the leading media company serving Hispanic America. In this capacity, he has responsibility for operations and helping to manage the growth and profitability of Univision’s content offerings across its entertainment, news, sports and cable platforms, including Univision Network, UniMás, and Univision Cable Networks which has expanded to Galavisión, Univision Deportes Network, Univision tlnovelas, FOROtv and a suite of six cable offerings – De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Distrito Comedia.

About Julia Saenz is the Chief of Staff of the President of Univision News, the leading Spanish-language media company serving Hispanic America, and the COS to the CEO of Fusion, a TV and digital network owned by Univision and Disney/ABC that caters to a young and diverse audience with a mix of smart and irreverent original reporting. Julia was born in Argentina. She obtained her degree in Fine Arts at Quincy College in Boston, before moving to New York. In February 2011, Julia joined Univision Noticias as a reporter. In her time at Univision, she has reported on the deportation of non-citizen combat veterans, the Occupy Wall Street movement, and the challenges the Latino community faces in early education. She has also conducted interviews with Chicago Mayor Rahm Emanuel, Hollywood film director Brett Ratner, and former California Lt. Governor Abel Maldonado operating as a one-man-band reporter, producing, shooting, and editing her own stories.

About Bert Gomez is Senior Vice President of Government Relations for Univision Communications Inc., the leading media company serving Hispanic America. Mr. Gomez is the company's chief lobbyist and heads all legislative advocacy and outreach efforts in Washington, D.C. and in state capitols. He oversees relationships and

contact with policy makers in Congress and state legislatures and with external strategic alliances. He also works close with the regulatory and legal team on Federal Communications Commission and other agency matters. Mr. Gomez has an extensive working knowledge of the interplay between Congress, the administration, relevant agencies, local governments, and industry stakeholders. He manages Univision's team of consultants in Washington and in state capitols and directs the activities of the company's PAC.

About Fusion background information: Fusion is an American digital cable and satellite television network that is a joint venture between the Disney-ABC Television Group subsidiary of The Walt Disney Company and Univision Communications, and relies in part on the resources of their respective news divisions, ABC News and Noticias Univision. In addition to conventional television distribution, Fusion is also streamed on online and mobile platforms to subscribers of participating cable and satellite providers.

Launched on October 28, 2013, the network's content features news, lifestyle, pop culture, satire and entertainment aimed at English-speaking millennial, including those of a Hispanic background; the channel is Univision's first major push into English-language programming. Fusion is based out of "NewsPort", a converted studio facility in the Miami suburb of Doral, Florida that it shares with Noticias Univision; it maintains additional studios in Los Angeles and bureaus in Mexico City, New York City, and Washington, D.C.

About Univisión background information: Univisión is an American Spanish language broadcast television network that is owned by Univision Communications. The network's programming is aimed at Hispanic Americans in the United States; its programming includes telenovelas and other drama series, sports, sitcoms, reality and variety series, news programming, and imported Spanish-language feature films. It has the largest audience of Spanish-language television viewers in the world, according to Nielsen Media Research.

Univisión is headquartered in New York City, and has its major studios, production facilities, and operations in the Miami suburb of Doral, Florida. In recent years, the network has reached viewership parity with the U.S.'s five major English language television networks; it often places a strong fifth, outranking The CW, with some fourth-place weekly placings, and as of 2012, even first place rankings for individual programs over all five English networks due to the network's consistent schedule of new telenovelas all 52 weeks of the year.

Univision is available on cable and satellite television throughout most of the country, with local stations in over 50 markets with large Hispanic and Latino populations and a national cable network feed that is distributed in markets without either the availability or the demand for a locally-based station. Most of these stations air full local newscasts and other local programming in addition to network shows; in major markets such as Los Angeles, New York City and Miami, the local newscasts carried by the network's owned-and-operated stations are equally competitive with their English-language counterparts ratings-wise. Chief operating officer Randy Falco (who was appointed in the position on June 29, 2011) has been in charge of the company since the departure of Univision Communications president and CEO Joe Uva in April 2010.

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BRIEFING MEMO

SUNDAY, MARCH 1, 2015

CHC BOLD PAC Tour of Miccosukee Tribe of Indians

STAFF:	Sam Jammal	202.[Redacted]
	Virginia Zigras	202.[Redacted]
	Amy Strathdee	760.[Redacted]
	Steve Fitzer	505.[Redacted]

Event:

This is a tour of the Miccosukee Tribe of Indians with CHC BOLD PAC Members. Please meet promptly in the lobby at 10:00am with your luggage. We will be driving to the airport after the tour.

Details: SUNDAY, MARCH 1, 2015

10:00AM – 11:00AM	Bus to Miccosukee Tribe of Indians Fontainebleau Hotel: Lobby (Please bring your luggage & be promptly in the lobby at 10:00am)
11:00AM – 12:30PM	Tour Miccosukee Tribe of Indians 500 S.W. 177th Avenue, Miami, FL 33194
12:30PM – 2:30PM	Bus to Miami Airport (We will stop for Lunch on the way to airport)

About The Miccosukee Tribe of Indians. The Tribe is a federally recognized Indian Tribe residing in the historic Florida Everglades – an area referred to as a “River of Grass” by legendary environmental and social activist Marjory Stoneman Douglas. In their own Miccosukee language, the Tribe uses the word “Kahayatle” to refer to the shimmering waters of this natural treasure. In fact, Ms. Douglas traces the etymology of the word “Everglades” revealing that it originates from the same description of the quality of light glimmering on the grassy waters.

The Tribe has a proud history, which predates Columbus. The Miccosukee Indians were originally part of the Creek Nation, and then migrated to Florida before it became part of the United States.

TRIBAL PROGRAMS & BUSINESS

On May 4, 1971, officers of the Miccosukee Corporation, acting for the Miccosukee Tribe, signed a contract with the BIA authorizing the Corporation to operate all programs and services provided for the Miccosukee Community and formerly administered by the BIA. The Tribe’s intent in negotiating this matter was clear; the people wished to decide their own fate and gradually develop total independence.

Tribal Leadership: Miccosukee General Council **Chairman** Colley Billie, **Assistant Chairman** Roy Cypress, Jr., **Secretary** Gabriel Osceola, **Lawmaker** William Osceola & **Treasurer** Jerry Cypress